



Jobs Benefits AT&T and T-Mobile USA Merger

The proposed combination of AT&T and T-Mobile is a rare case in which 1 + 1 = 3. The complementary strengths of the two companies are greater together than separate. If approved, the merger will create a better network for current customers, expand LTE wireless broadband coverage to millions more consumers, and *create tens of thousands of new jobs for American workers.*

Job Creation:

AT&T will invest an additional \$8 billion over seven years to integrate the networks and expand LTE. An estimated 55,000 to 96,000 new jobs will be created from AT&T's additional infrastructure investment planned as part of the merger, according to an analysis by the Economic Policy Institute (EPI). These will include: (1) direct jobs with the carriers, (2) supplier jobs with companies providing such products and services as network equipment, handset devices and software applications, and (3) induced jobs across the economy from a general increase in economic activity.ⁱ

	Direct Jobs	Supplier Jobs	Induced Jobs	Total Jobs
High-end	27,297	36,676	31,986	95,959
Low-end	15,598	20,958	18,278	54,834

Rural Job Benefits:

The proposed merger with T-Mobile will result in AT&T's ability to expand deployment of its high-speed 4G LTE network to an additional 55 million Americans, representing an increase from 80% to 97% network coverage of the U.S. population.ⁱⁱ This is particularly important for businesses in rural areas that will be served by AT&T's LTE network. These companies will gain a cutting-edge wireless broadband capability, making them more competitive, and resulting in more direct, indirect and induced business and job creation opportunities in their area.

Good Jobs:

AT&T is the only major wireless company in the U.S. with a union-represented workforce. The Communication Workers of America (CWA) fully supports this merger. The CWA has stated that, in the long term, a post-merger AT&T will be better able to retain and increase jobs because it will be in a more advantageous position to expand and extend its business than either AT&T or T-Mobile could as separate entities.ⁱⁱⁱ

The outcome is clear: The merger of AT&T and T-Mobile will be good for consumers and good for workers.

ⁱ Ethan Pollack, "The Jobs Impact of Telecom Investment," Economic Policy Institute, May 31, 2011, Policy Memo #185

ⁱⁱ Declaration of William Hogg, AT&T SVP of Network Planning, 4/20/2011, in FCC Docket 11-65. <http://fjallfoss.fcc.gov/ecfs/document/view?id=7021240424>

ⁱⁱⁱ The AT&T/T-Mobile Merger: Benefits for Consumers and Workers. CWA, April 2011.